WELCOME (ABOARD)

Business Decision Making





BUSINESS DECISION MAKING

Course teachers

Prof. Nina Begičević Ređep

Prof. emer. Tihomir Hunjak

Ass. Prof. Nikola Kadoić

Barbara Šlibar

Tena Jagačić





What is Busines Decision Making course about?

- 1. How to make decision on concrete problem?
- 2. Dealing with the **context** of the problem and **decision-maker**.



Decision making styles

- Autocratic vs democratic
- Intuitive vs rational
- Delaying vs on-time
- **Determining dominant decision**making style of students (survey)
- Analysis of advantages and disadvantages of each style

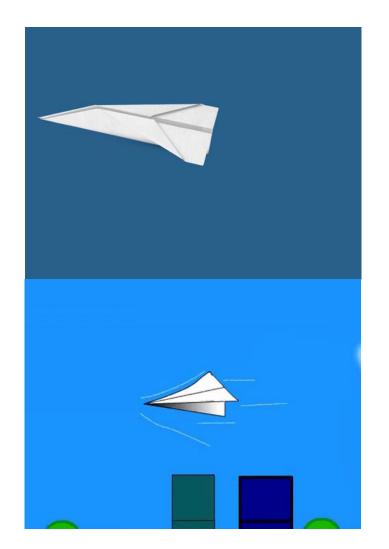


Critical thinking

- Forming the statements in the line with the intelectual standards
- Elements of thinking

Case study:

 Statements for building a plane that flies as far as possible

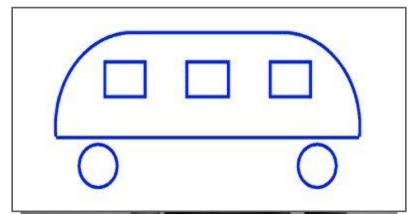


Creativity in decision making

- Finding new (better, more effective) solutions
- Discoveries in dreams (Paul McCartney: Yesterday...)
- Phases in creativity: preparation, concentration, incubation. ilumination, verification
- Brain teasers

Case study:

 The Marshmallow challenge (combines creativity, team work, inteligence, speed...)





Multicriteria analysis

- Criteria, types and subtypes
- Decision making table
- Voting methods
- MCDM methods

Case study:

- Sheldon Cooper: PS4 or Xbox







Uncertainty and risks

- **Events**
- Probability
- Matrix of payment
- Methods

Case study:

- DR. House





... and many other topics

- Phases in DM
- Organizational structure
- Conflict resolution
- **Negotiation**
- **Group decision making**
- **Ethical aspects of DM**



Organization of teaching hours in semester

- Start: week March 13th
- Structure of each week:
 - Theoretical background of the topic
 - Assignment for points

Elements	Points (max.)
Decision-making style assignment	5
Decision-making process assignment	5
Organizational structure assignment	5
Creativity assignment and Critical thinking	10
SAM/PC assignment	10
Decision-making under uncertainty and risk	10
AHP assignment	15
Other assignments (unannounced)	20
Test	20
TOTAL	100



Organization of teaching hours in semester

Date	W	Time	Topic	Delivery
14.03.	2	08.00-10.00	Introduction to BDM	Room 11, FOI1
21.03.	3	12.00-14.00	Decision-making process	Online asynchronus
28.03.	4	12.00-14.00	Decision-making styles	Room 11, FOI1
04.04.	5	08.00-10.00	Creativity in decision making	Room 11, FOI1
11.04.	6	12.00-14.00	Critical thinking	Room 11, FOI1
18.04.	7	12.00-14.00	Critical thinking 2	Online asynchronus
25.04.	8	12.00-14.00	Organizational structure	Room 11, FOI1
02.05.	9	12.00-14.00	DM under uncertainty and risks	Room 11, FOI1
09.05.	10	12.00-14.00	Introduction to multi-criteria DM	Room 11, FOI1
16.05.	11	12.00-14.00	Multi-criteria DM	Online asynchronus
23.05.	12	12.00-14.00	Analytic hierarchy process (AHP)	Room 11, FOI1
30.05.	13	12.00-14.00	AHP 2	Online asynchronus
06.06.	14	12.00-14.00	Test and presentations of AHP	Room 11, FOI1

In case of further questions

Write mail: nkadoic@foi.unizg.hr

Floor 2, Room 75,

Literature: LMS Moodle

